

Accounting induction assignment

You are to create a poster on the requirements of the different stakeholder groups.



A stakeholder is any person, organisation or group with an interest in a business.

Your poster should explain why each of the following groups would be interested in the financial accounts of Ikea:

Customers

The population of Ashton Under Lyne

The government

Environmental pressure groups

Ikea staff

Shareholders of Ikea

Bring this with you to your first lesson and make sure your name is on it!

