

Ashton Sixth Form College
A 'level Graphic Design
Initial Assignment
Sept 2025

Hi , how are you ?

Before we begin the course ...

I'd like you to look at
what graphic design is..

Imagine an exhibition
of the *best* posters from
Graphic Design's
history

This task asks you to
choose...

What you think would
go in the exhibition.

1. Research different types of posters - you might want to start by looking at <https://www.pinterest.co.uk/graphicsasfc/asfc-poster-design/>
1. Choose **EIGHT** posters from these ; choose a **range** of design rather than just 1 style.

In your choices , think about variety , so maybe look at old & modern posters, posters for a range of purposes (*films, theatre, festivals.*)

Try to show variety in the pieces you choose.

Next to each poster, briefly write why you like (& chose) the poster.

Here is an example:

I found this poster very eye catching. The first thing I noticed was the face which is unusual as the hands are larger. I love the colours and the block shapes. I was puzzled as to what the poster was - and was shocked to find out it was a film poster from 1929 . I thought because of the simple design, it was a modern poster

You can produce your gallery digitally (word or powerpoint is fine) or by hand on paper.

Please keep the work & we will use this in September in the intro / first lessons. If you need to ask anything please email me at Laura.Deane@asfc.ac.uk



Here is an example:

“The use of line here symbolises movement and suggests the speed of the skater. I love the way they incorporate the colours of the Olympic flag against the white snow. The rhythm of the lines works well - they are the same consistent width. I noticed that the lines also echo the tiny IBM logo at the base which reinforces the brand with the viewer”.

